



**NADA**

network of alcohol & other drugs agencies

**Health  
Promotion  
Action Plan  
2009 - 2010**





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## **Background**

The Network of Alcohol and Drug Agencies Inc (NADA) is the peak organisation for the non government drug and alcohol sector in NSW.

NADA is a not-for-profit organisation incorporated under the NSW Associations Incorporations Act (1984).

NADA's membership comprises approximately 98 agencies ranging from health promotion, early intervention, treatment, and after-care programs. These agencies are diverse in their approach to service delivery and structure and make up approximately one third of the drug and alcohol sector in NSW.

NADA is governed by a Board of Directors elected from the NADA membership.

## **NADA Health Promotion Subcommittee**

The Health Promotion Subcommittee is a formal subcommittee of the NADA Board of Directors. The subcommittee was established to assist NADA to identify and analyse key health promotion issues facing the non government drug and alcohol sector.

The Health Promotion Action Plan is the document that guides the work of the subcommittee and is reviewed on an annual basis.

## Function and Role of the Subcommittee

The subcommittee provides a forum to discuss and analyse key health promotion issues for the sector with input from a range of relevant expertise.

The role of the subcommittee is to:

1. Provide advice and direction to the NADA Board of Directors on key issues for drug and alcohol (D&A) health promotion in NSW
2. Identify the highest priority issues for D&A health promotion for NADA
3. Develop and maintain strategic linkages with key stakeholders e.g. MHDAO, ADCA and member agencies
4. Advocate for greater involvement of D&A NGOs, and in particular NADA, in government decision making processes and funding decisions on D&A health promotion initiatives
5. Actively inform and contribute to health promotion policy and advocacy at both a state and commonwealth level

## **Membership**

The subcommittee is chaired by a NADA Board Director. The deputy chair of the subcommittee supports the chair as required. Membership of the subcommittee consists of:

- Interested Board Directors
- Representatives from the NADA membership with appropriate Health Promotion expertise
- External representatives selected for specific expertise

## **Meeting Schedule**

The subcommittee meets bimonthly (either face to face or via teleconference).

## **Communication and Consultation**

NADA will inform its members and stakeholders of the work of the Health Promotion Subcommittee via the NADA website and contribution of relevant articles to NADA communications, such as the Advocate and the fortnightly member update.

The Health Promotion Subcommittee provides regular reports to the NADA Board on its activities, findings and recommendations.

## **Activities and Outcomes**

Over the next 12 months, the NADA Health Promotion Subcommittee will focus its efforts on four key areas:

1. Leadership
2. Advocacy
3. Quality
4. Sustainability

## **1. PROVIDING HEALTH PROMOTION LEADERSHIP FOR THE NSW NON GOVERNMENT DRUG & ALCOHOL SECTOR**

### **Activities**

- Promoting Health Promotion throughout the sector
- Examine and identify standards and benchmarks for health promotion
- Explore options for health promotion data collection
- Engage in health promotion policy processes

### **Outcomes**

- Range and type of health promotion activities
- Standards and benchmarks examined
- Options for health promotion data collection explored
- NADA representation on relevant committees and working parties

## **2. LOBBYING AND ADVOCATING FOR HEALTH PROMOTION POLICY AND SUSTAINABLE FUNDING FOR THE NSW NON GOVERNMENT DRUG & ALCOHOL SECTOR**

### **Activities**

- Engage and respond to NADA member agencies
- Inform and influence health promotion policy
- Engage in political process relevant to health promotion

### **Outcomes**

- Number and type of engagement with member agencies
- Representation and participation on relevant committees
- Health Promotion Policy position developed
- Media and Communication strategy developed

### **3. INCREASING THE QUALITY OF THE NSW NON GOVERNMENT DRUG & ALCOHOL SECTOR HEALTH PROMOTION INITIATIVES**

#### **Activities**

- Engage in and disseminate health promotion research
- Support quality improvement activities
- Provide health promotion focused workforce development initiatives

#### **Outcomes**

- Range and type of partnerships between NADA and research institutes
- Number of D&A NGOs engaged in health promotion research
- Number of D&A NGOs engaged in quality improvement
- Member satisfaction with NADA services
- Number of D&A NGOs engaged in health promotion workforce development activities

### **4. DEVELOPING A STRATEGY TO ENSURE THE SUSTAINABILITY OF HEALTH PROMOTION ACROSS THE NSW NON GOVERNMENT DRUG & ALCOHOL SECTOR**

#### **Activities**

- Develop a strategy to ensure the sustainability of health promotion across the D&A NGO sector
- Develop a strategy to ensure that health promotion is embedded as core business for NADA
- Adequate resourcing to support the subcommittee, including human resources and funding for health promotion activities.

#### **Outcomes**

- Sustainability strategy for health promotion developed
- Strategy to ensure health promotion is core business for NADA
- Resources obtained

## Health Promotion Subcommittee Contact Details

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